

### **Order form BENELUX**

E-Mail: info@oxomi.nl

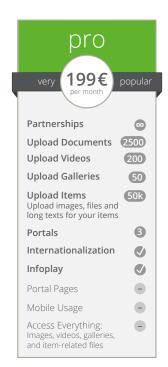
Tel: +31 (0) 646 367 367

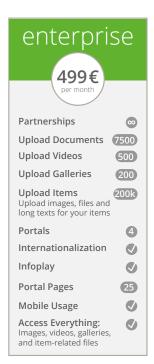
## A) Service plans

Please choose the desired service plan below. You will receive your access data by email within two working days. We will be happy to help you in your choice.









### Customer

Please fill in completely

Company
Address
ZIP, City
/AT No.
Email address for invoices
Contact person
Email address for account
Phone

Location, Date, Signature





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# B) Upgrades - optional -

Book individual extensions - anytime for any plan. Simply select the desired upgrade. If you wish to book an upgrade multiple times, please enter the number.

─ 15 Partnerships	O 99 <b>£</b>	Additional Portal	40 99 6
15 more partnerships can be unlocked to increase the reach of your content.	9,99€ per month	Frontend for the presentation of documents.	— 49, <sup>99</sup> €
Access Everything In addition to documents, you can also access images, videos, galleries and item-related files.	99,99€ per month	Mobile Usage  Allows portals to be displayed on mobile devices.	— 19, <sup>99</sup> €
Increases the number of items for which item-related content (images, files, long texts) can be provided.	<b>19,</b> 99€ per month		
Customan			
Customer Please fill in completely			
Company			
Address			
ZIP, City			
VAT No.			
Email address for invoices			
Contact person			
Email address for account			
Phone			



Location, Date, Signature



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# **Glossary**

The OXOMI service plans equally apply to trade, industry and associations. The basic plan does not contain a portal. Therefore it is only suitable for content providers (manufacturers) forwarding content to distribution partners via partnerships.

#### Own documents / imports

The number of individual documents that can be uploaded is **limited** due to the ordered OXOMI service plan. Product and marketing information that wholesalers/associations automatically receive from manufacturers through partnerships are defined as imports. The number of imports per portal is **unlimited**.

Example: A wholesaler operates a portal importing the current catalogs of his suppliers. This allows to build up a huge amount of data being always up-to-

#### **Partnerships**

Accepted partnerships are fundamental for the principle of OXOMI. For the usage of a provider's (manufacturer's) content, the wholesaler needs a **permission** once. In OXOMI this is called a partnership request.

If a provider (manufacturer) confirms the partnership request, the portal operator (wholesaler or association) can use the provider's content onwards from this point (see Imports). This way you can honor existing business relationships in OXOMI.

The provider (manufacturer) determines which content may be used by whom. The number of partnerships that a provider can confirm is **limited** due to the ordered OXOMI service plan. It's extendable with optional upgrades at any time.

#### Weighting factor

The weighting factor indicates the number of partnerships being consumed to accept the partnership with a wholesaler or association. Generally speaking, a partnership with one company consumes one partnership entity. However, some OXOMI customers have a so-called weighting factor because of their above-average size. Depending on this weighting factor, a partnership with such a company has a greater impact on your limit of partnerships.

#### **Portals**

Portals visualize **product information** on the screen. Browse, search, assemble new documents and share information: Numerous basic functions remarkably simplify the daily wholesaler's work and besides are timesaving. A portal can individually contain catalogs, price lists and technical datasheets. Their sizes and number of pages are effectively **unlimited**.

When operating a portal you can either upload your own documents (see Own documents) or use imports by subscribing to the documents of your suppliers. The functionality is even more enhanced when applying Infoplay: Technical interfaces enable the connection to user management, online shops and ERP systems.

#### Internationalization

OXOMI pro offers the possibility to use both the language and the country as filter option when calling a portal. With the aid of this feature, there's nothing in the way offering a **multilingual catalog.** 

#### Mobile usage

The upgrade "mobile usage" offers a PDF viewer for mobile devices within your portals. This function is based on HTML5, the Adobe Flash plugin is not required.

#### Infoplay

Infoplay is the integrated Enterprise Service Bus. It provides numerous interfaces and thus arranges networking. That way, OXOMI can be integrated into the existing IT environment:

- · Online shop integration
- ERP system integration
- Single-sign on for intranet portals

On the Internet you'll find detailed information:

www.oxomi.nl

